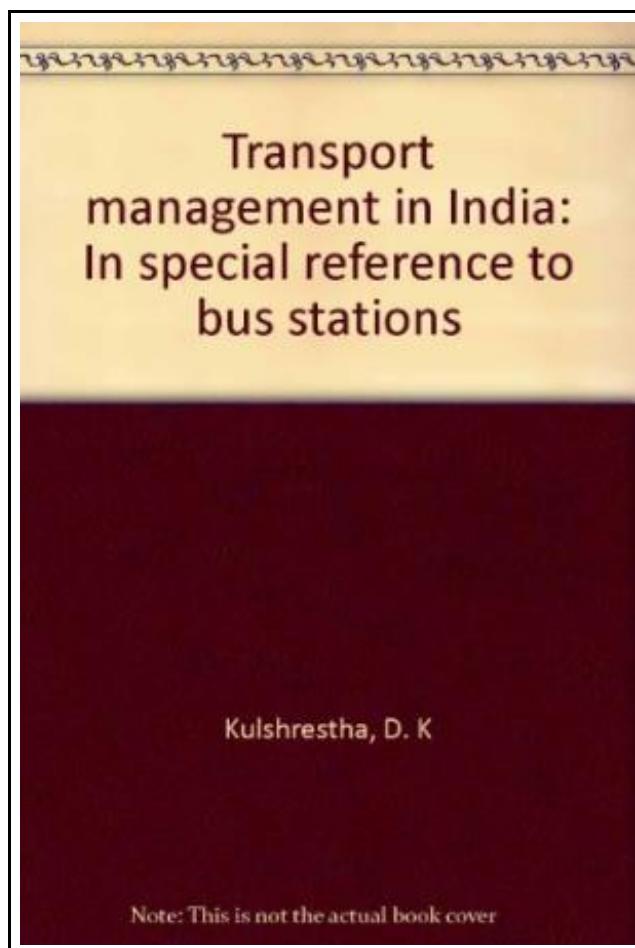


Transport Management in India



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Reviews

Extensive manual! Its such a great read. It really is loaded with knowledge and wisdom You wont really feel monotony at at any time of your time (that's what catalogs are for regarding if you ask me).

(Myrl Hintz)

TRANSPORT MANAGEMENT IN INDIA



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Mittal Publications, New Delhi, 1993. N.A. Book Condition: New. V + 115pp ?Management of Bus Transport? has been gaining more and more importance and has emerged as an independent field of management because of an ever-increasing popularity of bus transport specially for short distances which is evident from an unabated diversion of passenger traffic to bus transport from other means, specially railways. Consequently, the percentage share of passenger traffic in the country has gone up from 25.8 in 1950-51 to about 80.00 in 1988-89. Likewise railways, bus transport also faces a number of problems, among these the problem of management of bus stations is much acute. The book deals with almost all the aspects of bus station management, viz., situation of bus stations, their layout, staffing; provision of amenities and facilities to the travelling passengers; system of booking and seating arrangements; loading and unloading of luggage; facilities like cloak rooms and reservation, etc. The book also includes some practical suggestions for standardising the ticket system and parking order of buses; for improving the daily earnings of bus stations; for ensuring neatness and cleanliness; etc. It also covers some modern and key issues like the problem of communication, punctuality in service, dissemination of information, provision of special bus services and special frequencies, control of traffic, liaison between the frequency of service and traffic volume, etc. The book is likely to prove most useful to the students and researchers in the fields of management and transport as well as the readers in general.



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