



LEARN DESIGN

By GOIN;

Apress, 2002. Taschenbuch. Book Condition: Neu. Gebraucht -Wie neu Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - You are not alone. Learn Design with Flash MX employs a unique class-based approach to learning with the goal of establishing core, generic design skills. Each chapter represents a discrete lesson covering a distinct topic of design, and in each 'class' we smoothly blend theory and practice with plentiful practical examples, and a class project that runs through the book to reinforce the learning in an integrated, real-world context, using Flash MX as the illustrative vehicle. Written from the perspective of the design course's tutor, the context is that of a Design 101 course taught in a classroom environment, where the students act as mouthpieces to ask the common questions that beginner designers are sure to ask. You'll get to know the students in the book and follow the development of these characters as your own skill and expertise evolves too. Learn Design with Flash MX covers the fundamental design principles and skills that every designer needs to master in order to create attractive, aesthetically pleasing work to a professional standard. This book addresses the shortfall...



Reviews

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