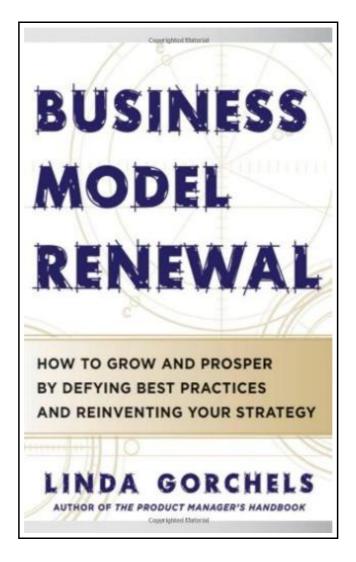
#### Business Model Renewal: How to Grow and Prosper by Defying Best Practices and Reinventing Your Strategy



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#### BUSINESS MODEL RENEWAL: HOW TO GROW AND PROSPER BY DEFYING BEST PRACTICES AND REINVENTING YOUR STRATEGY



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