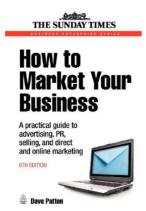
Get Doc

HOW TO MARKET YOUR BUSINESS: A PRACTICAL GUIDE TO ADVERTISING, PR, SELLING, DIRECT AND ONLINE MARKETING 6TH EDITION (BUSINESS ENTERPRISE)



Kogan page. Book Condition: New. A guide that offers you tried and tested advice on constructing profitable marketing strategies for your business. Revealing how you can revitalise your products and services with some basic marketing know-how, it covers market research, advertising, promotion, selling techniques, product launches, and use of the internet. Num Pages: 272 pages, Illustrations. BIC Classification: KJS; KJVX. Category: (P) Professional & Vocational. Dimension: 234 x 157 x 18. Weight in Grams: 505. 2008. 6th. Paperback.

Download PDF How to Market Your Business: A Practical Guide to Advertising, PR, Selling, Direct and Online Marketing 6th edition (Business Enterprise)

- Authored by Patten, Dave
- · Released at -



Filesize: 4.66 MB

Reviews

A must buy book if you need to adding benefit. It really is packed with wisdom and knowledge I found out this book from my dad and i encouraged this pdf to understand.

-- Mr. Bennie Hirthe

Most of these publication is the perfect publication offered. It is amongst the most incredible book we have read through. You can expect to like just how the writer write this pdf.

-- Theresa Bartell DVM

It in just one of my favorite book. I was able to comprehended almost everything using this written e ebook. I found out this ebook from my dad and i encouraged this pdf to find out.

-- Kamille Satterfield