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The Inventor's Guide for Medical Technology: From Your Napkin to the Market (Paperback)

By Patrick Kullmann

Two Harbors Press, United States, 2012. Paperback. Book Condition: New. 224 x 150 mm. Language: English . Brand New Book. The Inventor's Guide for Medical Technology: From Your Napkin to the Market--What Innovators Need to Know offers a series of clearly defined steps, guiding inventors in the process of taking their idea from concept to market. In chapters such as The Invention, Research and Development, Manufacturing, Finance and Accounting, Launching in the U.S. and The Exit, Paul Kullmann discusses trademarks and patents, clinical trial designs, funding, choosing the right team, and so much more. Each chapter ends with a tidbit of personal advice, based on Kullmann's insight and indisputably expert knowledge. With Kullmann's guidance, inventors and entrepreneurs alike can sidestep the pitfalls and increase their probability of success. See the free tool library information available inside the book. With his twenty-eight years in the medical technology field and a long history as an entrepreneur, speaker, educator, and angel investor, Patrick Kullmann is the voice of experience.



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