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SUCCESSFUL KEY ACCOUNT MANAGEMENT IN A WEEK: TEACH YOURSELF



Hodder & Stoughton General Division. Paperback. Book Condition: new. BRAND NEW, Successful Key Account Management in a Week: Teach Yourself, Grant Stewart, The ability to manage key accounts successfully is crucial to any salesperson who wants to advance their career. Written by Grant Stewart, a leading expert on key account management as both a coach and a practitioner, this book quickly teaches you the insider secrets you need to know to in order to grow successful relationships with key customers....

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- Authored by Grant Stewart
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