



How to Make a Good Living Running Your Own Business: A Low-cost Way to Start a Business You Can Live Off

By Robin Bennett

Harriman House Publishing. Paperback. Book Condition: new. BRAND NEW, How to Make a Good Living Running Your Own Business: A Low-cost Way to Start a Business You Can Live Off, Robin Bennett, This is a brilliantly revealing, often laugh-out-loud guide for every dreamer, college-leaver and second career-er who has ever thought about starting their own business but fallen asleep in the first chapter of a typical business book. Based on what entrepreneur Robin Bennett has found to work over the last 20-odd years in business, it is a frank, witty and revealing look at exactly how to become your own boss without going mad or broke. Discover: - what a real USP looks like (and why it doesn't have to change the world, unless you want it to) - the simple secrets of effective business planning (from a man who has started more than ten businesses) - all the places you can get money to start your business (often for free) - the ultimate guide to sales and negotiation (and how to deal with others haggling your prices down) - how to hire the right staff and get the best out of them (without coming across like David Brent) -...



READ ONLINE
[7.32 MB]

Reviews

This publication is amazing. It is definitely basic but shocks in the fifty percent of your publication. You wont feel monotony at anytime of your own time (that's what catalogues are for concerning if you question me).

-- **Prof. Kirk Cruickshank DDS**

This kind of book is every little thing and taught me to looking ahead of time and a lot more. I am quite late in start reading this one, but better then never. I found out this book from my dad and i encouraged this pdf to find out.

-- **Justus Hettinger**