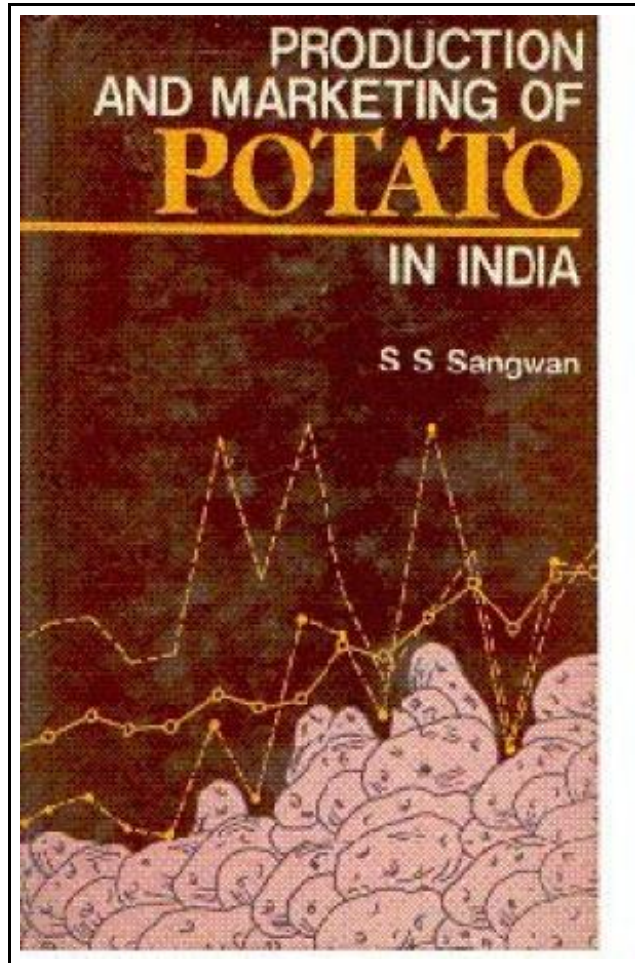


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Mittal Publications, New Delhi, 1991. N.A. Book Condition: New. Xx+258pp The significant increase of potato production in India has been accompanied with serious marketing problems for the cultivation of the crop. This study examines the following aspects of the crop in above context. Pattern of regional distribution of all India potato area and production. Responsiveness of the farmers to price, yield or profitability of the crop. Farmers' aversion to risk arising due to variability in price, yield of profitability. Seasonal variations in potato prices. Regional integration among the adjoining potato markets in terms of price differences. The study reveals that increase in potato production follows a specific cyclical path. The crop has witnessed increasing concentration in some parts of the country. The author provides its explanation in terms of difference in responsiveness of the farmers to price and non-price incentives. The book portrays distribution of all India potato area and production both at state and district levels. Supply behaviour of the potato producers has been studied in depth with the data of Uttar Pradesh state as a whole and its 26 intensive potato growing districts. First study of its kind and it is enriched with a wealth of data compiled from diverse sources. It contributes towards the methodology of supply response by estimating the supply equations with first-differences of the variable. The book consists of eight chapters out of which three are devoted to theoretical and methodology aspects. Empirical work, is presented in the remaining chapters using tabular, graphical and regression analysis. The study is expected to be of wide interest to researchers, planners and policy makers as well as to those interested in investing for the post-harvest activities based on the crop.

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