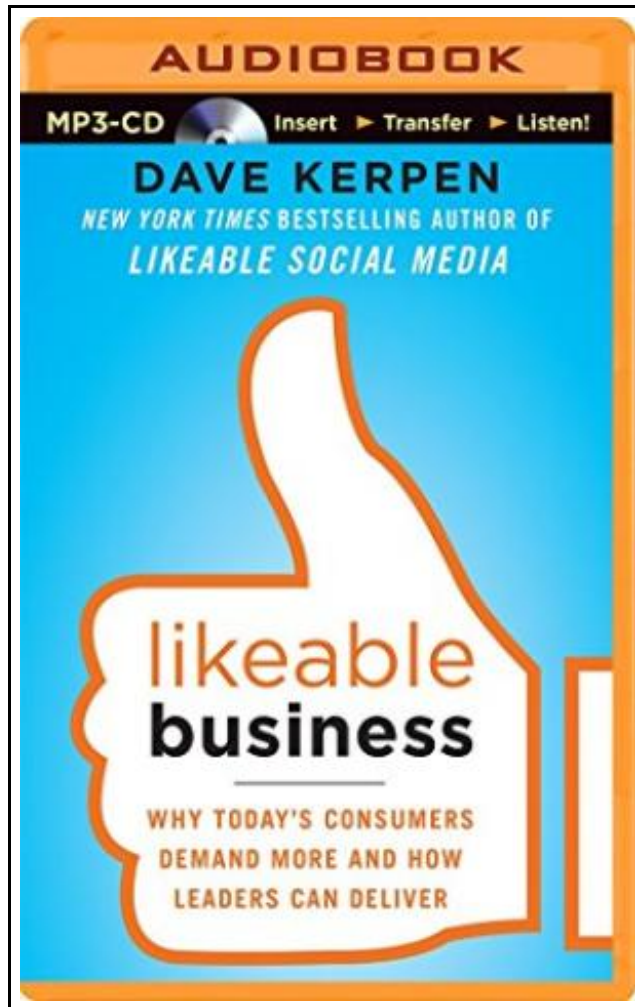


Likeable Business: Why Today's Consumers Demand More and How Leaders Can Deliver



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(Dr. Pat Hegmann)

LIKEABLE BUSINESS: WHY TODAY'S CONSUMERS DEMAND MORE AND HOW LEADERS CAN DELIVER

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